

Digimap Conference

GUERNSEY / JERSEY

Peter Wilkinson

Joe Matthews



digimap
DIGITAL MAPPING SYSTEMS

Who are we



Esri formed in 1969

350,000+ clients worldwide

Debt free with Revenues of \$1.4 billion per year

28% of revenue spent on R&D

2000+ Business Partners

80+ Offices Globally



Esri UK formed in 1992

Esri Distributor for UK and Ireland

Offices in Aylesbury, Edinburgh and Cambridge

£50+ million revenue

Core values around Customer Success

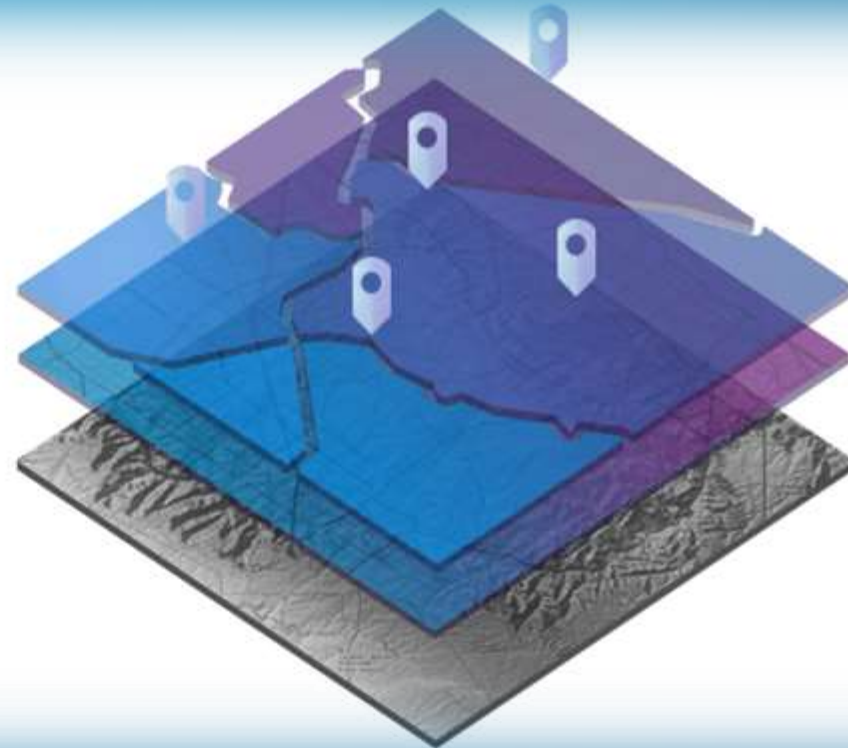
Strong and growing Partner Network

What we do

We build ArcGIS, the most powerful mapping software in the World

What is ArcGIS?

ArcGIS connects people with maps, data, and apps through geographic information systems (GIS). It is a location platform that's accessible to anyone, anywhere, anytime.



Combining layers of information.....

Security Checks

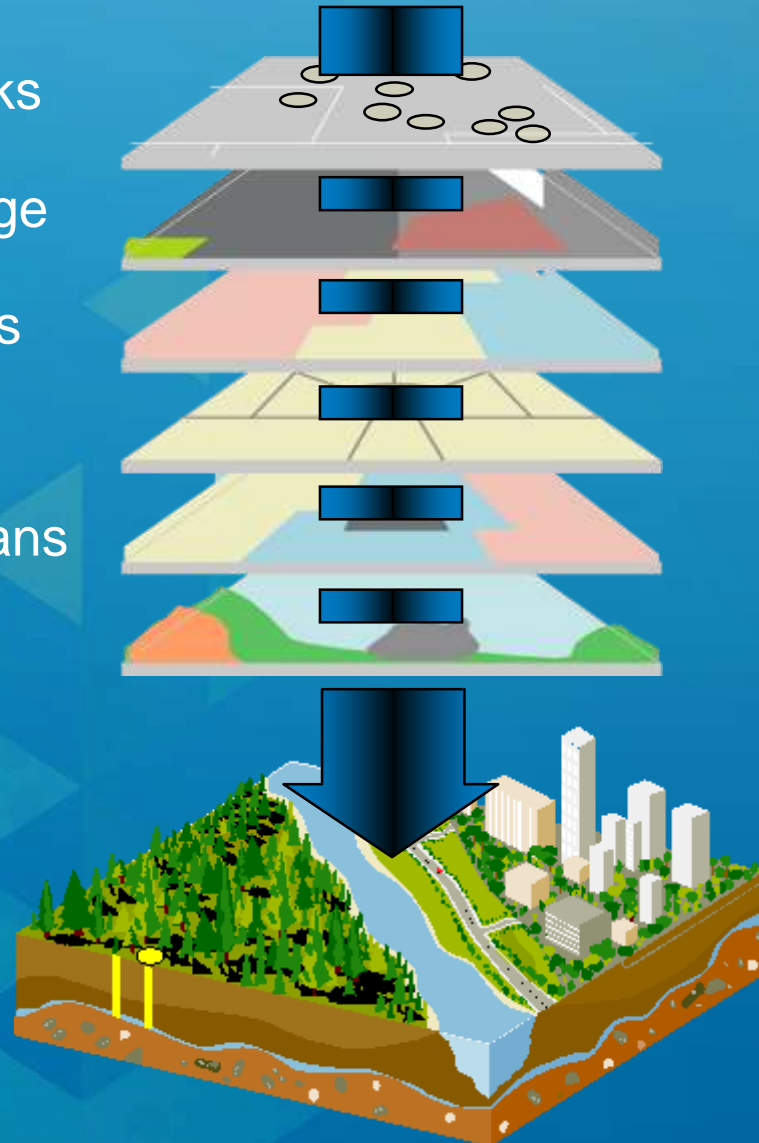
CCTV Coverage

Road Networks

Building Plans

Emergency plans

Terrain Data



Locations

Land ownership

Census

Rivers & Canals

Policy-holders

Flood risk

The “real world”

Performing Spatial Analysis.....



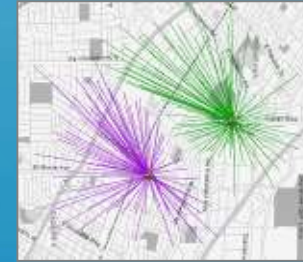
See items on the map and get details



See items within a target area



Trigger activities on items



Show which items are related



Perform comparative time-based analytics



Thematic Mapping



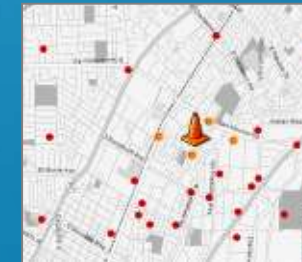
Show clusters of items



Change the attributes of an item



Change location of an item



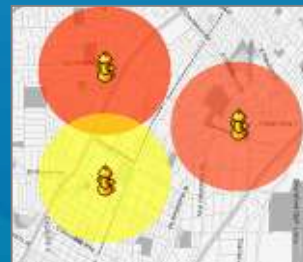
Find proximate items



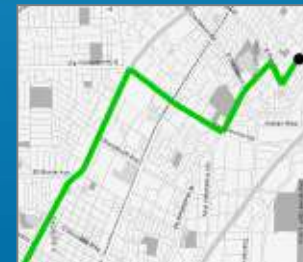
Analyse where to reallocate resources



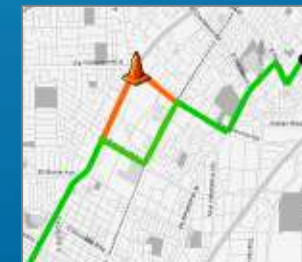
View locations of items against a satellite image



Do what-if scenarios for the placement of items



Find a route from A to B across networks



Find a considering route from A to B impedances

Across Multiple Sectors.....



Logistics



Energy



IT Integration



Marketing



Health



Utilities



Asset
Management



Public Safety



Sales
Optimisation



Local Gov.



Customer
Service



Central Gov.



Defence



Retail



Education

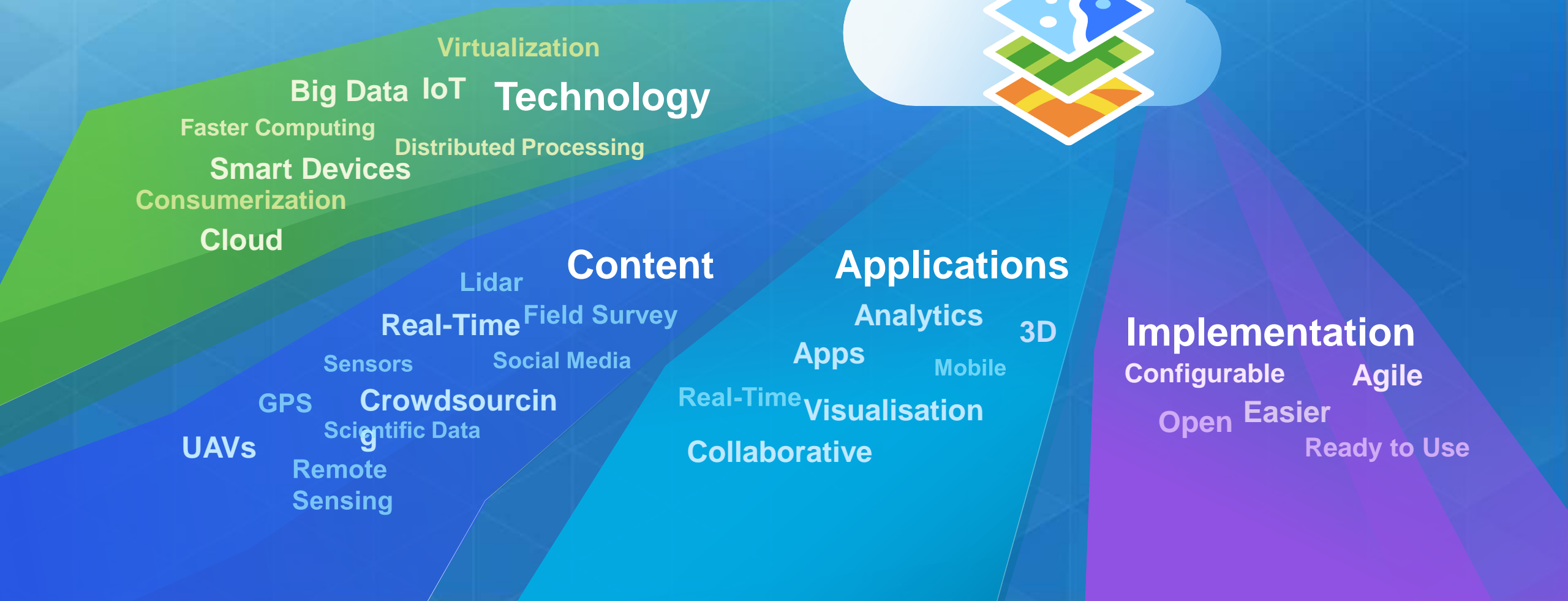
Why we do it

We believe geography can make the world a better place



Influenced by innovation in many areas

Web GIS



Geoffrey Moore <http://goo.gl/iGef0G>

Systems of Record



Systems of Engagement



ArcGIS

► Web GIS empowers GIS professionals



ArcGIS

► An integrated Web GIS platform



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Friday, Jun 18th 2016 17:14 20°C @ 47M 21°C @ 5 Day Forecast

MailOnline News

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EXCLUSIVE: Britain's drone hot-spots revealed as UK police forces investigate almost 900 complaints from the public including claims that paedophiles are using the devices to spy on young children

- Almost 900 complaints have been made by members of the public about nuisance flights by drones across Britain
- Greater Manchester Police was the busiest force investigating 90 complaints about drones during 2015
- According to a Freedom of Information Act request, some complaints related to so-called Peeping Toms
- One person in Bromsgrove in Worcestershire reported a drone to police shortly before a burglary took place

By Kay Maddy for MailOnline
Published: 18:24 14 June 2016 | Updated: 18:36 14 June 2016

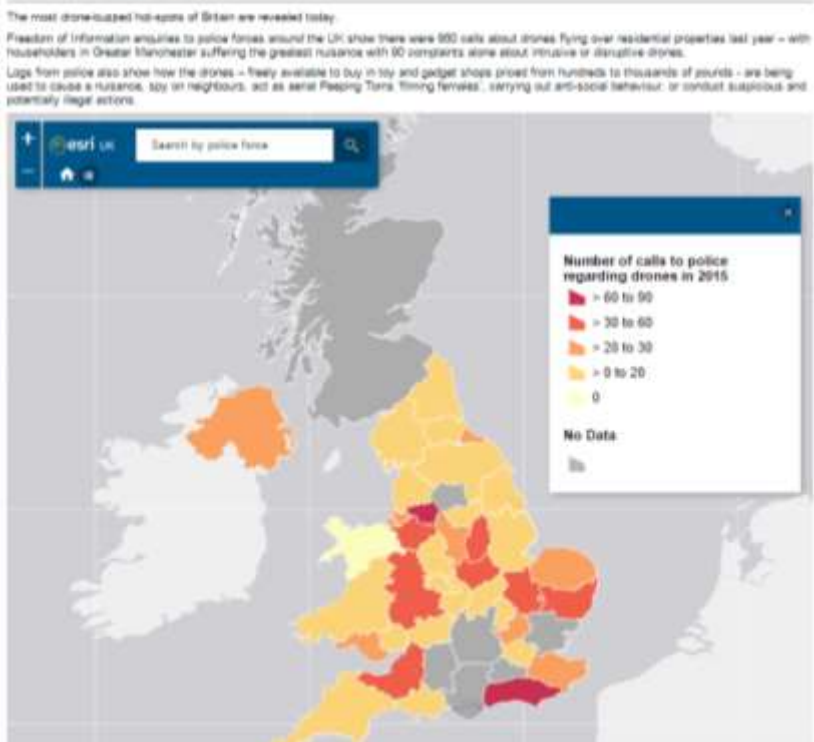
255 Shares

297 Views

The most drone-suspect hot-spots of Britain are revealed today

Freedom of Information enquiries to police forces around the UK show there were 890 calls about drones flying over residential properties last year – with householders in Greater Manchester suffering the greatest nuisance with 90 complaints alone about intrusive or disruptive drones.

Logs from police also show how the drones – freely available to buy in toy and gadget shops priced from hundreds to thousands of pounds – are being used to cause a nuisance, spy on neighbours, act as aerial Peeping Toms, filming females, carrying out anti-social behaviour, or conduct suspicious and potentially illegal actions.



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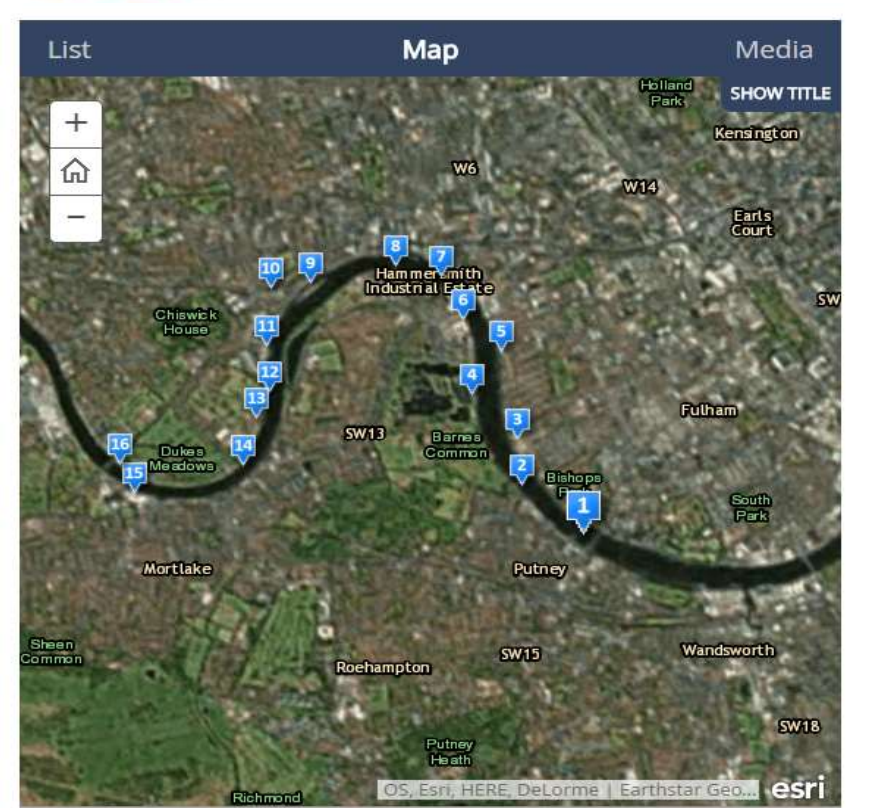
Sport + More Sports

Boat Race 2016: Where are the best places to watch Oxford vs Cambridge on the Thames?

Take a look through our interactive guide of the University Boat Race course

Jack de Meneses | @JackdeMenezes | Friday 25 March 2016 | [Crosscut](#)

9 Shares



1 The Start - Putney Bridge

The start line of the Boat Race is marked by the first University Stone which lies on the south bank of the Thames, just upstream of Putney Bridge. The bridge itself will offer great views for those hoping to see...

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The Telegraph

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Friday 18 June 2016

Interactive map: see Queen Elizabeth II's 265 overseas visits in her record-breaking reign

The Queen will become our longest-reigning monarch when she overtakes Queen Victoria's record on September 9, but in at least one aspect of her tenure she is already way out ahead.

9 Shares



POKÉMON



10.5

Due for Release
December 2016

Desktop

Online

Apps

Server

ArcGIS Platform Components

Selected Key Components



ArcGIS Desktop

► Supports GIS Professionals



Key Features

- Analytics & 3D
- Visualisation and Mapping
- Map Production
- Editing and Data Management
- Content and Basemaps
- Imagery and LiDAR
- Real-time
- Open Standards and Interop.

What's Coming

- Big Data
- Insights
- Utility Networks
- Enhanced 3d

ArcGIS Desktop includes both ArcMap and ArcGIS Pro

Connected Apps

► Targeted GIS



Field

Office

Public

Navigator

Workforce



Survey123

Collector

Maps for Office

Dashboard

ArcGIS Earth



Drone2Map

Explorer

Insights



Adobe Creative Cloud

GeoPlanner



Open Data

Story Maps



Crowdsourcing

An ArcGIS Online Named User is included with every ArcGIS Desktop

Online Content

▶ A living atlas of the world

Basemaps | Imagery | Demographics | Landscape

Tens of thousands of open data sets

Thousands of maps and layers

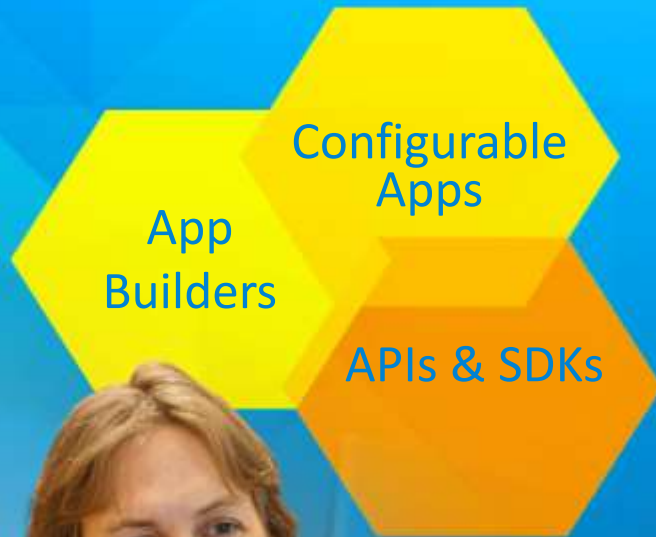
Ready-to-use

Authoritative



Developer Tools

► Software and content to build your own apps



HTML5 Android

C# QML REST Java

Swift .NET Python Web

Windows JavaScript C++

Apple Qt Xamarin

Objective-C



GIS

